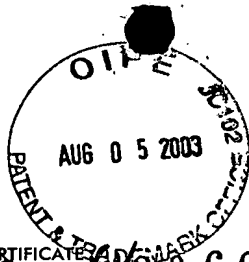


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Application of : **HERZBERG et al.**

Serial No.: 09/625,006

: Group Art Unit: 3621

Filed : July 25, 2000

: Examiner: Kambiz Abdi

For : MICRO PAYMENT-BASED ADVERTISING

August 5, 2003

AMENDMENT

Honorable Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

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GROUP 3600

INTRODUCTORY COMMENTS

Sir:

In response to an Advisory Action dated May 16, 2003, and a further Response from the Examiner dated June 3, 2003, kindly amend this application as follows.

Amendments to the Claims are reflected in the listing of the claims begins on page 2 of this paper.

Remarks begins at page 13 of this paper.